Code # COM 19(Rev)

**New/Special Course Proposal-Bulletin Change Transmittal Form**

**Undergraduate Curriculum Council** - Print 1 copy for signatures and save 1 electronic copy.

**Graduate Council** - Print 1 copy for signatures and send 1 electronic copy to [mmcginnis@astate.edu](mailto:mmcginnis@astate.edu)

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| --- |
| **New Course or**  **Special Course (Check one box)**  *Please complete the following and attach a copy of the catalogue page(s) showing what changes are necessary.* |

|  |  |
| --- | --- |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **COPE Chair (if applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Chair:** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **General Education Committee Chair (If applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Undergraduate Curriculum Council Chair** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Graduate Curriculum Committee Chair** |
|  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Vice Chancellor for Academic Affairs** |

1. Proposed Course Prefix and Number (For variable credit courses, indicate variable range.)

JOUR 4552

2. Course Title – if title is more than 30 characters (including spaces), provide short title to be used on transcripts. Title cannot have any symbols (e.g. slash, colon, semi-colon, apostrophe, dash, and parenthesis). Please indicate if this course will have variable titles (e.g. independent study, thesis, special topics).

Photojournalism Practicum and Professional Development

3. Will this course be lecture only, lab only, lecture and lab, activity, dissertation, experiential learning, independent study, internship, performance, practicum, recitation, seminar, special problems, special topics, studio problems, student exchange, occupational learning credit, or course for fee purpose only (e.g. an exam)? Please choose one.

Practicum

4. What is the grade type (i.e. standard letter, credit/no credit, pass/fail, no grade, developmental)?

Standard

5. Is this course dual listed (undergraduate/graduate)?

NO

6. Is this course cross listed? (If it is, all course entries must be identical including course descriptions. It is important to check the course description of an existing course when adding a new cross listed course.)

NO

7. Brief course description (40 words or fewer) as it should appear in the bulletin.

Individualized and supervised placement in specific professional settings. Students will work with professionals in the field under faculty supervision.

8. Indicate all prerequisites and if this course is restricted to a specific major, which major. (If a student does not have the prerequisites or does not have the appropriate major, the student will not be allowed to register).

a. Are there any prerequisites?

JOUR 3093 Photojournalism

b. Why?

This course will provide students with the necessary photographical skills to successfully be involved in the JOUR 4552 experience.

9. Course frequency(e.g. Fall, Spring, Summer). Not applicable to Graduate courses.

Spring

10. Contact Person (Name, Email Address, Phone Number)

Dr. Gil Fowler, ASU Journalism Chair, ex: 3075

11. Proposed Starting Term/Year

Spring 2013

12. Is this course in support of a new program? Yes/No

If yes, what program?

NO

13. Does this course replace a course being deleted? NO

If yes, what course?

Enter text...

Has this course number been used in the past? NO

*Submit Course Deletion Proposal-Bulletin Change Transmittal Form.*

14. Does this course affect another program? NO

If yes, provide contact information from the Dean, Department Head, and/or Program Director whose area this affects.

Enter text...

15. Justification should include:

a. Academic rationale and goals for the course (skills or level of knowledge students can be expected to attain)

This course provides the photojournalism student with the opportunity to practice their writing and photographic skills in real-world settings before graduation. This course further prepares them to meet the real-world challenges.

b. How does the course fit with the mission established by the department for the curriculum? If course is mandated by an accrediting or certifying agency, include the directive.

The mission of the college of media and communication is to  
“produce students who will be able to fill productive roles in news, radio, television, public relations, organizational communication, advertising, photojournalism, graphic communication, web and multimedia” contexts. To that end, this course will help to connect students with industry professionals in the areas of photojournalism relating to public relations, advertising, and graphic communication. This course will also help increase the functional skills of students related to the platform of journalistic photography

c. Student population served.

This course will mainly service students majoring in the College of Media and Communication but will also be open to all students meeting the necessary prerequisites.

d. Rationale for the level of the course (lower, upper, or graduate).

This is a senior level course. To meet the needs of real-world clients, one must provide professional quality content. Thus, the lower-level classes provide the theory and basic skills necessary to produce photojournalism products. The “practice makes perfect” experiences allow one to then move beyond mere “photo” and written copy production.

16. Outline (The course outline should be topical by weeks and should be sufficient in detail to allow for judgment of the content of the course.)

**Outline** *(The course outline should be topical by weeks and should be sufficient in detail to allow for judgment of the content of the course.)*

Week 1: Introduction. Potential Student Placement Opportunities for the Semester, meeting.

Weeks 2-14: Weekly meeting with class and instructor to discuss experiences.

Assignment: weekly written reports on work and progress … work products will be critiqued and other

students in the class will have opportunities to learn for one another’s experiences

Week 13, 14: Project presentations.

***NOTE:*** This class will have a great deal of flexibility as we progress through the semester. Some assignments may be a few

hours in length while others may take a few days or weeks to complete. The College of Media and Communication is

constantly called upon to provide photojournalism expertise by businesses, non-profits, and university clients. The variety of

needs that can be addressed by those in photojournalism can range from working with the ASU public relations office on a

major project, to just providing photographs of an event, developing brochure content, providing a visual or written record of

some event, or any number of things that require photographic or writing skills. This class provides real-world opportunities for

students to show their abilities, demonstrate and develop confidence in their work, and build their portfolios. Situations that arise

(such as diversity in photos, need for photo-release forms, how to address costs of equipment or set-ups or props, when to

rent vs. buy, etc) in these assignment become the learning opportunities of the weekly discussions.

17. Course requirements (e.g. research papers, projects, interviews, tests, etc.)

Case study problem/solution essay

Photojournalistic portfolio

Final presentation

Course project

Summative reflection paper

t

18. Special features (e.g. labs, exhibits, site visitations, etc.)

N/A

19. Department staffing and classroom/lab resources (Will this require additional faculty, supplies, etc.?)

No additional resources are required for this course.

20. What is the primary intended learning goal for students enrolled in this course?

The primary goal for this course is to increase the ability of students to adapt to the variety of situations that arise when working in real world photojournalistic contexts.

21. Reading and writing requirements:

a. Name of book, author, edition, company and year

N/A

b. Number of pages of reading required per week: N/A

c. Number of pages of writing required over the course of the semester: 2-5

22. High-Impact Activities (Check all that apply)

Collaborative assignments

Research with a faculty member

Diversity/Global learning experience

Service learning or community learning

Study abroad

Internship

Capstone or senior culminating experience

Other Explain: Enter text...

23. Considering the indicated primary goal (in Box #20), provide up to three outcomes that you expect of students after completion of this course.

**Outcome #1:** (For example, what will students who meet this goal know or be able to do as a result of this course?)

Students will produce professional quality photojournalistic photographs

Learning Activity:(For example, what instructional processes do you plan to use to help students reach this outcome?)

Individual guidance as needed by instructor, field experience

Assessment Tool: (For example, what will students demonstrate, represent, or produce to provide evidence of their learning?)

Students will produce a professional photographical portfolio that will be graded by a rubric.

*(Repeat if needed for additional outcomes 2 and 3)*

**Outcome #2:**

Students will demonstrate an understanding of the ability to respond to critical challenges in the field of professional photojournalism

Learning Activity:

Field experience, one on one instruction from instructor

Assessment Tool:

Students will complete a 3-6 page case study dealing with a contextual challenge related to professional photojournalism. This paper will be graded with a rubric.

**Outcome #3**:

Students will demonstrate the ability to meta- cognitively reflect upon their own personal strengths and weaknesses.

Learning Activity:

One on one mentor sessions with instructor, weekly reflective papers

Assessment Tool:

Students will write a summative reflection paper outlining their professional growth over the course of the semester. This paper will be graded by a rubric.

24. Please indicate the extent to which this course addresses university-level student learning outcomes:

* 1. Global Awareness

Minimally  
Indirectly  
Directly

* 1. Thinking Critically

Minimally  
Indirectly  
Directly

* 1. Using Technology

Minimally  
Indirectly  
Directly

**From the most current electronic version of the bulletin, copy all bulletin pages that this proposal affects and paste it to the end of this proposal.**

**To copy from the bulletin:**

1. Minimize this form.
2. Go to <http://registrar.astate.edu/bulletin.htm> and choose either undergraduate or graduate.
3. This will take you to a list of the bulletins by year, please open the most current bulletin.
4. Find the page(s) you wish to copy, click on the “select” button and highlight the pages you want to copy.
5. Right-click on the highlighted area.
6. Click on “copy”.
7. Minimize the bulletin and maximize this page.
8. Right-click immediately below this area and choose “paste”.
9. For additions to the bulletin, please change font color and make the font size larger than the surrounding text. Make it noticeable.
10. For deletions, strike through the text, change the font color, and enlarge the font size. Make it noticeable.

Paste bulletin pages here...